

COCOLILY

celebration + inspiration

VOLUME 4 | NO° 1

NEW BEGINNINGS

I am not delicate.

I am skinny dipping at 2am;

I am dancing naked under the full moon and playing in the mud.

I am the reverberating echoes of a curse word ricocheting off the steeply sloping mountain you thought I couldn't climb;

I am bare skin in the deepest depths of winter; I am the song of courage, and the melody of freedom you long to sing.

I am a fearless mother.

I am a passionate lover; a devoted friend.

I am the healer, the witch, the nurturing of your wounds.

I am the heat of a wildfire, the rage of a storm.

I am strong.

Delicate things are pretty-cute, even.

But I am not delicate.

I am wild, fierce and unpredictable.

I am breathtaking.

I am beautiful.

I am sacred.

- Brooke Hampton

CONTENTS

4 HELLO LOVELY
short and sweet note

14 WEEKLY PLANNER
stay organized

19 HER STORY
the series

42 A PROMISE
to yourself

46 MUST-HAVE GUIDE
spring edition

67 RECIPE LOVE LIST
inspired by spring

72 MARKETPLACE
shop, connect x collaborate

COCOLILY & CO.

all things for her small business and modern lifestyle.

editor's note



I am so happy to have you here lovely and thank you for being a part of the community. As we embark another year, still facing obstacles and the unknown, this issue is meant to inspire you. New beginnings, new season, and hopefully all positive vibes on your journey. If you stumble and fall or face obstacles, just know that you can get through anything. You probably have in the past and you will continue to do so - you are stronger than you think. I hope you will also find some inspiration from incredible female entrepreneurs and their story; providing you also with motivation and some share their struggles. You are not alone, you are doing your best so be gentle with yourself. In this issue you will also find a Gift Guide - just in time for Mother's Day but remember to also treat yourself; because you work hard and you deserve it! Stay healthy, safe and sweet beautiful dreamers everywhere.

xxo, Renee



SHOP NOW

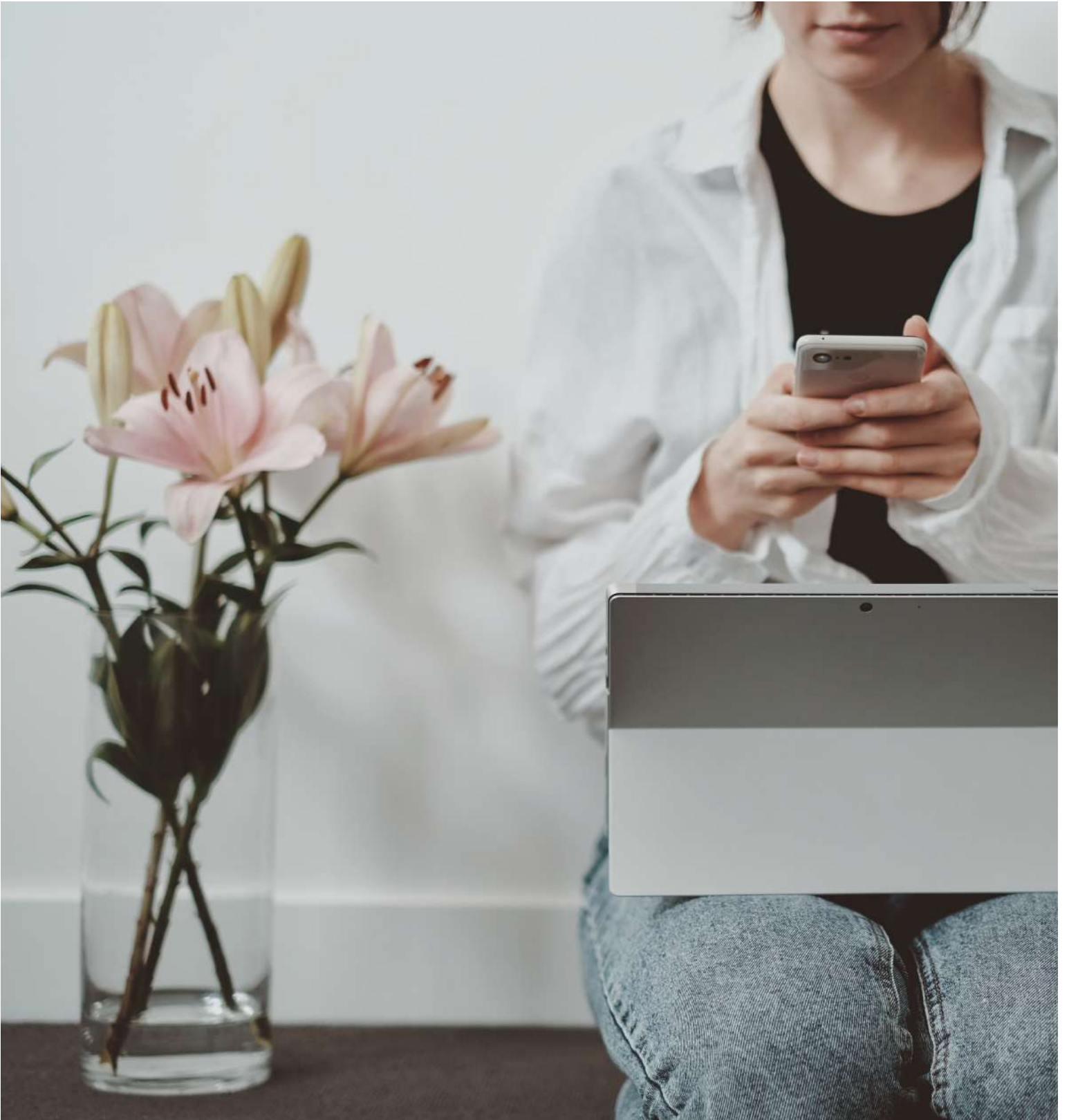
LUXE SOY CANDLES & ARTISAN SOAPS

Bei Momenti

CANDLE CO.



beimomenticandleco.com



A STYLISH CONTEST.



CARLI D COLLECTIVE



MODERN AND
HAND-CRAFTED
RESIN DESIGNS



CARLIDCOLLECTIVE.CA



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Café



A monthly entrepreneur newsletter filled with
marketing tips, checklists, lifestyle love lists
+ self care ideas to celebrate you!

CLICK TO JOIN

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WISHES FOR YOU.

May Light always surround you;
Hope kindle and rebound you.
May your Hurts turn to Healing;
Your Heart embrace Feeling.
May Wounds become Wisdom;
Every Kindness a Prism.
May Laughter infect you;
Your Passion resurrect you.
May Goodness inspire
your Deepest Desires.
Through all that you Reach For,
May your arms Never Tire.
— D. Simone



THE HOUSE OF
COCOLILY

*There is an art to your story
and magic in your brand.*



HOUSEOFCOCOLILY.COM

Note to self,

Date / /



W E E K L Y P L A N N E R

GOALS FOR THE WEEK

Sunday

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Monday

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Saturday

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MAY

May

- 
- 1 National Lemonade Day
 - 1 No Pants Day
 - 2 National Truffle Day
 - 5 National Day of Prayer
 - 5 Chanel No. 5
 - 5 Cinco de Mayo
 - 6 International No Diet Day
 - 6 National Nurses Day
 - 8 Mother's Day
 - 9 National Lost Sock Memorial Day
 - 9 National Women's Checkup Day
 - 15 National Chocolate Chip Day
 - 16 National Mimosa Day
 - 20 National Pizza Party Day
 - 20 National Pick Strawberries Day
 - 23 Victoria Day
 - 25 National Wine Day
 - 25 Cookie Monster's Birthday
 - 27 National Road Trip Day
 - 30 National Creativity Day
 - 30 World MS Day
 - 30 Memorial Day



SPRING HASHTAGS

NOW AVAILABLE ON THE

COCOLILY
Journal

[CLICK TO READ](#)

ECO-FRIENDLY *Collection*

100%

SEED PAPER
PRODUCTS

FEATURING

BIODEGRADABLE
CUSTOM PRODUCTS

GREETING CARDS
BOOKMARKS
POSTCARDS
NOTEBOOKS

HOUSEOFCOCOLILY.COM



We bend
so we don't break

@COCOLILYANDCO



HER Story | the series.

Real and authentic words from female entrepreneurs -- a celebration of her journey and inspiration for yours.

THE LOVED ONE

The idea to start The Loved One came about when I was shopping for my own wedding 15 (!) years ago. At the time, the selections for apparel and accessories were so limited, with most options being too traditional for my personal taste. The styles I did like were out of my price range at the time, so I started thinking about creating a business that offered beautiful, original gowns and accessories that were high quality but not exorbitantly expensive.

The name "The Loved One" comes from the 1948 Evelyn Waugh novel, which is a deliciously dark little comedy with the message of 'till death do us part' at its core. It's a reference back to my own prior aspirations of going into academics to teach literature at a university. I am definitely still very much a lit-nerd.



The original concept for The Loved One was a brick and mortar salon featuring both apparel and accessories. Because I didn't have the capital I needed to do it in the way I wanted to, I launched it as an online business only on Valentine's Day 2012, featuring accessories exclusively from other designers. I still wasn't finding exactly what I was looking for, so I started making my own accessories. After quite a lot of trial and error, I felt confident enough in my own designs that I started featuring them on my website and much to my surprise and delight, they quickly became my best sellers. Ten years later, my accessory designs have become the cornerstone for The Loved One. Finding sufficient capital has definitely been a challenge over the years, but as the business has grown and evolved, it's absolutely become easier. Being named Canadian Bridal Accessory Designer of the Year in 2020 by Weddingbells Magazine was a huge win, and I'm so appreciative of that honour. Social media, particularly Instagram has also had a very positive impact on my business, from brand awareness to building and growing an online community.

words of inspiration.

If I were to offer any advice to fellow female entrepreneurs, it would be to always be flexible and keep an open mind. Things may not happen exactly as you'd like or expect them to, but rolling with whatever comes up and adapting to that is all part and parcel of running a business. Also, if you're able to, hire people to do the things you're not good at, and focus on doing the things that you excel at (*sends a huge thank you to her accountant while she works on a brand new launch).

ANTONIA, PRINCIPAL/CREATIVE DIRECTOR | THE LOVED ONE





SOAK BATH CO.

began as a side hustle in late 2018, a business where I could explore my creativity while I worked my corporate position. I had started making soap and body care products from natural ingredients at home about 10 years prior. All because I had broken out with a dry skin condition called eczema in my early 20s. I'd been prescribed every medicated cream on the market to help manage my eczema and nothing was working. I started doing my own research, looking into natural alternatives to help manage the eczema and eventually developed a few recipes I loved. I made soap and body care products for myself, friends and family for about a decade before ever turning SOAK Bath Co. into a business.

I have to say the most challenging part of the business was the first 6 months. What I didn't expect was the number of roadblocks that would come up.

Roadblocks that were put up by other people, in their way saying, "what makes you think you can do this?" Like potential suppliers looking down their nose at me when sourcing quotes and product applications. Even family, no doubt looking out for what they thought was my best interest, would question why I'd thrown away a great job to start all over again and take on the hours and expenses of a startup. I didn't expect to receive so much adversity from other people for the vision I'd cast for this business. Now, I better understand why I received this type of criticism. I learned entrepreneurship is not a natural course people will choose to take. **It's a small percentage of us that cast a vision, build something from nothing and weather the storm that it brings.**

words of inspiration.

To the entrepreneurs and dreamers out there. You will face doubt and criticism many times while building your business. Turn those criticisms into fuel to show the world what's possible. The world needs your gifts and talents so use those doubts as fuel to reach those that need you!
CANDACE, FOUNDER + CEO | SOAK BATH CO.





ESTD 2020

Natural skincare products



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F E M M E

collection



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Plush Flowers

Hello, I am Indra Tan. Flowers are always my passion. I take pleasure in creating artistic creations using flowers and plants, the beauty of nature and incorporating it to my clients' vision for their events.

My company, Plush Flowers, provides decoration products and services to events, including weddings. By definition, Plush translates to "Notably Luxurious", "Rich and Full"; A name we chose for our business to represent the nature and quality of our product and services. Our company mission is providing the best personal services to each of our clients. Having a good network of industry professionals is essential. I have had the luxury to work with a creative and collaborative partners from wedding planners, event rental companies, to photographers. My team members is my working family that has been creating with me since the beginning of my business journey.

I believe the key of success as an entrepreneur is our passion on what we do and our ability to connect with our customers. Define on what your business is offering and focus all your efforts in continuously improving your creative skills, customer service quality, and operational efficiency. It has been continuous efforts in building an idea to a profitable business. Focus on the quality of your product and services and control your expenses, profit will follow. I put significant emphasis on upgrading my and my team's creative skills, following the latest trends, and most importantly knowing who are my target customers.

words of inspiration.

Three most important traits to be a happy and persevering entrepreneur: Do what you are passionate about, Surround yourselves with like-minded people, and see failures as learning lessons. Starting a business is a journey. A sound business plan is very helpful. Plan your financials before you because you will incur expenses and it will take time before your business generates profits. You need to keep focus despite the naysayers and receiving negative feedback. And most importantly, look for small wins to enjoy as an entrepreneur.

INDRA, LEAD DESIGNER | PLUSH FLOWERS



Gourmets Macarons et Plus

It is not by coincidence that in 2014, Katsy started a French desserts business in Milton, Ontario and called it Gourmets Macarons et Plus. She is an ex-hotelier and the ultimate foodie with a sweet tooth. She had a rewarding and enjoyable career in 5 star hotels and believes only in top quality ingredients, crafting creative meals and desserts as well as delivering excellent service. She calls her macarons gourmet because they are.

Katsy has spent close to a decade in Paris, France where she developed a taste for the best traditional pastries. She always loved high quality macarons, relishing the slightly crunchy, naturally gluten-free shells and the fruity texture or chocolate ganache of the filling, but her favourite discovery is certainly gourmet savoury macarons. They surprise you with a burst of unique flavours such as roquefort (French blue cheese), green olive tapenade or sweet pepper that are not traditionally associated with macarons and create a unique and wonderful culinary experience. With the talented creative food stylist and photographer Iris Iranzo Warywoda, Katsy started the trend of placing gourmet savoury macarons on charcuterie boards and high tea platters. In 2019, Katsy's gourmet macarons were placed in the swag bags of 50 Oscar nominees and winners staying at the Four Seasons Hotel in Beverly Hills.



words of inspiration.

In Katsy's opinion, perhaps the biggest challenge for a solopreneur is mindset and limiting beliefs. We only grow as much as our thoughts would let us grow and our income will never get beyond what we think we deserve. It is always advisable to invest in shifting one's mindset, to seek competent coaches and work with at least one accountability partner that can keep us on our toes. Entrepreneurship is truly rewarding, provided we are ready to seek help in order to overcome our limitations.

KATSY, OWNER | GOURMETS MACARONS ET PLUS



PHOTO CREDIT: TASHA BROWN PORTRAITS

Cristine Cai (Tolibas)

has been in the Beauty Industry for over 20 years. She majored in Chemical Engineering at Sheridan College and worked for MAC Cosmetics since 1997. In 2001, she decided to work for Club Monaco Cosmetics as a Quality Marketing Coordinator for one year, later returning to MAC. It gave her the opportunity to be exposed to all sorts of brands from low to high end. She worked in many departments from Stability lab, Method Development, Regulatory Affairs, Quality Assurance/Control and spent most of her career as a Colour Analyst. In 2020 she parted ways from the company and continued to grow her existing company, CHARMartistry, created in 2008, a mobile hair and makeup service, mainly catering to the wedding industry and later featured in Fashion Magazines such as TeenCruz, Selin, Gezno and Scorpio. She expanded her business by adding an extension of teaching, one on one with clients on how to use their personal products, also working with Glow College of Artistic Design, teaching Cosmetic Science and Chemistry, Cosmetic Formulation plus Bridal Hair and Makeup as a business. She has partnered with UK's successful entrepreneur, Kari C, expanding CHARMartistry to a Consulting Firm. Clients who want to create their own beauty brand from the ground up or need help maintaining an existing brand, her firm will connect the client closely to their brand by strengthening the fundamentals of quality and integrity to their needs for a successful company.



CHEEKS AHOY

started out of a sincere desire to do better for my children and their future. When my first child was born, I was all-in on cloth diapering because it just seemed to make sense; it keeps garbage out of the landfill and would save us money as well. But I soon realized that even though I was cloth diapering, I was still creating a surprising amount of waste from all those disposable baby wipes - the plastic tubs that they come in, all the chemicals in those wipes, not to mention the wipes themselves are not necessarily biodegradable.

So I cut up some old flannel bed sheets, sewed up a batch of cloth wipes, and to keep them moist, I created a gentle wipe solution that would clean those tender baby cheeks. I started making the wipes for my new-mom friends and they loved them so much that they encouraged me to package them up and start selling them locally. But before I could do that, I needed to come up with a cute name. That name came out of a little brainstorming session I had with my two sisters when discussing this idea. As soon as Cheeks Ahoy was suggested, we all looked at each other and knew that we had just come up with the name for my new business.

At the time, I was working in the family business - a local health food store established by my dear grandmother. I approached the manager in charge of buying (who also happened to be my cousin) and asked if she would be interested in stocking my new Cheeks Ahoy Reusable Baby Wipes. She agreed, and they became an instant hit. So I took a good look at what other single use disposables I could replace with reusable cloth wipes and shortly thereafter was born our Unpaper Towels and Reusable Facial Rounds. Once I started my Etsy shop and began posting about these products on social media, I began getting inquiries from all over the place and the challenge was simply keeping up with all of the demand. So I had to grow. Through a family friend, I was connected with the New Canadians Centre who ran a sewing workshop for newcomers recently settled in the area. I was able to offer meaningful employment to some of those ladies who, not yet having perfect English skills, would otherwise have some difficulty in finding employment. Today, our Cheeks Ahoy Team consists of people from all different walks of life representing several countries from around the world. All right here in my hometown of Peterborough, Ontario.



One of my biggest struggles to overcome was the simple acceptance that this was a legitimate business and that I was an entrepreneur. There were times where I felt overwhelmed; times where I didn't feel like I was cut out for this. I realized that the growth was going to continue, so not only did I have to grow personally, I had to grow the team. And as our business continues to grow, so does our team and I am so blessed to be working with such a wonderful, caring, supportive team who are not only dedicated to the work and the mission we are on, but also dedicated to each other and bringing out the very best in us all.

words of inspiration.

You are not alone. There are people who genuinely care for you and want to see you become the best version of yourself. When we lift each other up, we all win.

LEAH, FOUNDER | CHEEKS AHOY

Henkaa

How Henkaa Came to Be.

Henkaa's Founder Jo came up with the idea for the company at a time when we were going to a lot of weddings, establishing our careers and travelling. She was buying a new dress for each event and wanted a solution where she wasn't left with a closet full of dresses she only wore once. (If you know that movie *27 Dresses* starring Katherine Heigl you know what I'm talking about!).

Jo wanted something timeless, versatile, re-wearable and size-flexible. So she made her first Henkaa convertible dress and wore it to my wedding. She had it in a one-shoulder style, but soon discovered that someone else had a very similar looking dress! Instead of panicking, she said 'brb' and went to the ladies' room to re-wrap the dress into a halter style. People saw her, and said they needed one too! And of course, I did too.



PHOTO CREDIT: AVANER STUDIOS



PHOTO CREDIT: MICHAELA CAU



PHOTO CREDIT: KITCHN PRODUCTIONS

What Henkaa Means & Why I Joined the Team.

The name Henkaa is based on the word 'henka' in Japanese which means change. As a brand, we welcome and accept with grace the changes that life brings us. And through fashion, we are helping women realize they don't have to change to fit into their clothes; their clothes can change with them.

It's amazing to see women of different shapes and sizes wear the same dress in a bridal party in the style that best suits them. And it's life-changing for moms to be able to wear the same dress before, during and after pregnancy - I know this first-hand because my Henkaa dresses are the only clothes I still have from before my two pregnancies! The dresses represent our values of empowerment, inclusivity, body positivity and sustainability. These values are why I joined the team in 2012, and why I continue leading this small and mighty business after our beloved Jo passed away in 2019.

My Biggest Struggle.

I was still mourning Jo as a friend while finding my footing as a leader when the pandemic hit us full force. With weddings canceled, postponed and postponed again, it has been difficult to keep the business afloat. But challenging as it has been, I love being able to support women to look and feel good for their special moments. What I've discovered in these last few years is that I'm resilient, creative and worthy of the mantle that I've taken on. Jo is not physically here, but I know that she is still walking beside me, supporting and cheering Henkaa and me on.



words of inspiration.

Don't let others dictate what you can and cannot do. Dream big and believe in yourself. Do what your heart tells you and be proud to show the world your true self. You're here for a reason, and the world needs to see you shine.

SONIA, CO-OWNER & MANAGING DIRECTOR | HENKAA



SUCRE & CO.

was started unintentionally, it was a “we’ll see how it goes, nothing to lose” sort of thing. I definitely never thought I would be baking cookies for a living. But somehow now I am! It started while I was on maternity leave after my first baby. I found for the first time in a long time I had the time and freedom to do what I have always wanted to do: be creative, DIY, decorate for events. So when my daughter’s baptism came around it gave me the opportunity to test out my skills.

After sharing the photos of the sweet table to social media I had a few people asking me to make cookies for their events, so I created an Instagram account dedicated to my cookies and eight months later with the help of some branding it has grown more than I could have ever imagined. I’m so thankful I finally get to do what I love, on my own time while being able to be around for my family.

words of inspiration.

As cliché as it sounds “don’t give up” is truly the best advice I could give. I had more moments than I could count, where I was overwhelmed, stressed, and just ready to call it quits. I powered through those moments of weakness and next thing I knew Sucre & Co. finally gained momentum and took off! If I gave up all those times that I wanted to, I would have never gotten to where I am now.

NICOLE, OWNER | SUCRE & CO.





ZOOM INFO LIFE

Puja Misra is a highly respected, certified Brand Strategist and the President of Zoom Into Life Studio. She has been in business for over a decade and her superpower is transforming businesses into brands, taking them from obscurity to authority. Her agency works with passionate business owners with a growth mindset to build a profitable & purposeful brand, so they can generate more leads, increase sales & create a greater impact. She has worked with several leading experts, entrepreneurs, and coaches from various industries to help them build their personal as well as business brands.

Besides being nominated thrice for the Women of Influence - RBC Canadian Women Entrepreneur Awards, she was also one of the Top 5 Finalists for the National Mompreneur Momentum Award and received the Connector of The Year Award.

After earning her degree in textile design and gaining experience as a senior designer, working in the apparel industry for over 12 years, she worked with some of the most renowned international brands. Later she left her corporate job to start her own business and over the years after meeting and getting to know several entrepreneurs she saw many of them feeling lost, anxious, stuck, and discouraged despite pouring their hearts and soul into their businesses. They were unable to build a profitable business and were lost in the sea of noise amongst other competitors.

Being an entrepreneur herself, she is aware of the various challenges an entrepreneur faces throughout their business journey and the importance of implementing a solid brand strategy with clear messaging to distinguish oneself as an industry leader. With a strong desire to empower entrepreneurs to build the business of their dreams, she made it her mission to help them build a compelling brand that sets them apart from their competition, attracts their ideal clients, and increases their visibility, credibility, and profitability. It is now her passion, purpose, and biggest joy to help business owners create a brand that thrives.



ESMA JAY CREATIONS

My name is Gladys and I am the owner and creator behind Esma Jay Creations. I transform ordinary household items like wooden cutting boards into beautiful art, using Pyrography (a wood burning technique used by hand and with a heated pen).

My children (Esma & Jay) are my inspiration, my motivation and my drive to keep doing what I do. I named my business after them as a way to stay focused and remind me of the reason why I started this business.

I always had a passion for drawing at an early age and I have always had my creative mind flowing with ideas. However, as time went on, life changed and being creative took the back shelf for many years.

A year ago, a friend asked me to create something for her to celebrate an event and I really fell back in love again with being creative. This moment is really what sparked me to start my business.

words of inspiration

I want to inspire other women to just start or revisit their dream that once was. Life comes at us fast as women (pressures of being a mother, a wife, a caregiver, maintaining a household, etc.) that we tend to put ourselves and our passion behind. I want to encourage women to find their passion, their "love" for creativity that once was and just start somewhere and of course follow through.

REBECCA CHAN WEDDINGS & EVENTS

came about as a business name because, well, it's my name. People were booking an event or wedding because they wanted me to be there to plan it, and it just seemed fitting to name the company after myself. Now I have a team of planners who work with me, and the Rebecca Chan name has become more of a brand in the wedding industry.

BUSINESS HURDLES.

In the beginning, figuring out how to manage and grow the company back end was the most amount of work. I knew how to plan an event, but marketing the business, doing taxes, handling finances, creating contracts, etc was all new and a lot of work. I've since automated a lot of the administration and have a great system in place, but as a business owner that was definitely a big hurdle to get over.



PHOTO CREDIT: PURPLE TREE PHOTOGRAPHY



PHOTO CREDIT: MANICO STUDIOS



PHOTO CREDIT: PURPLE TREE PHOTOGRAPHY

words of inspiration.

I love my work and I get excited for new projects, so sometimes it takes up a lot of my head space. It's really easy to get sidetracked by work and not focus on what really is important at the end of the day, and that is family and home. I used to find my identity through who I was as an entrepreneur and wedding planner, and I used to be proud of being super busy. But nowadays I carve out a lot of time for myself, my personal growth and my family. It's important to know who you are outside of work and have a vibrant lifestyle that is your own, one that energizes you and one that you can draw strength from. The pandemic is a great example of how your work life can change in an instant, and it's really important to have other hobbies, interests and activities that inspire you and give you life.

REBECCA, OWNER AND LEAD PLANNER | REBECCA CHAN WEDDINGS & EVENTS



ECO & LUXE CO

is my "pandemic baby" born out of a love for skincare and a deep desire to positively impact our planet and other people - especially women. With a background in Medical Aesthetics and an obsession with skincare ingredients, I briefly considered creating an ethical and sustainable plant-based skincare line. However, I knew countless other women were doing just that successfully, with grace and intention.

I found myself faced with an opportunity to put together a consciously curated collection of artisanal and botanical skincare, self-care and wellness items made by women in harmony with nature and present this collection to the world in what I hope to be an entirely new way. Thus, Eco & Luxe Co was born.

The name "Eco & Luxe Co" came to me with the same ease as the vision, intention and goals behind it. I knew I wanted a name that clearly expressed the brand's balance between environmentalism and luxury. Eco & Luxe Co was available, the domain was available and it was, therefore, a perfect choice.

words of inspiration.

My biggest challenges have also been my greatest opportunities to learn, grow and evolve. Looking for the lesson in each difficult situation that arises is essential. Trust yourself and your instincts - you may not always know what the best decision is, but you have an incredible tool at your disposal called your intuition or, as I prefer to call it - your "Subconscious Expertise." If something doesn't look/sound/feel right - it probably isn't.
AIMEE, FOUNDER & CONSCIOUS CURATOR
ECO & LUXE CO

CARLA SILVA PHOTOGRAPHY



It's taken me well over 10 years to get to this point in my life and photography career, a journey full of indecision's, bad choices, loss, and happiness. Mommy and Me Portraits come from my own need to create something that is both beautiful, fulfilling a purpose and a need. From the loss of my mother and having very little photographs of her and me being in it with her, and to me sharing my own motherhood with my daughter, I wanted to leave a legacy behind for her too. I feel as mothers so much of who we are is tied into us being mothers and raising our children. We give so much of ourselves into the role of being a good mom that we leave little for ourselves. Photographing mothers with their children allows mothers to be a part of the memories and not only the creator of memories. It also gives a chance for you to leave a visual memory of yourself for your children to hold onto, and a chance for mothers to find themselves in their own beauty of who they are and be celebrated for it.

I was doing a photography mentorship program when I discovered this idea of mommy and me portraiture and it was instant love. It was something I wanted so much for myself and through my whole photography journey of trying to create something that would not only have meaning and value for someone else, it had true meaning and value for myself. I could identify with this idea as a mother that we give so much of ourselves away for the sake of raising our children and how we selflessly give up little pieces of who we are and our dreams so that we can be there for our children. And so this wonderful idea of mommy and me sessions is something that allows you as a mother to be celebrated alongside your child(ren)and creating a priceless legacy for your children one day.

Promise Yourself

To be so strong that nothing
can disturb your peace of mind.
To talk health, happiness, and prosperity
to every person you meet.

To make all your friends feel
that there is something in them
To look at the sunny side of everything
and make your optimism come true.

To think only the best, to work only for the best,
and to expect only the best.
To be just as enthusiastic about the success of others
as you are about your own.

To forget the mistakes of the past
and press on to the greater achievements of the future.
To wear a cheerful countenance at all times
and give every living creature you meet a smile.

To give so much time to the improvement of yourself
that you have no time to criticize others.
To be too large for worry, too noble for anger, too
strong for fear,
and too happy to permit the presence of trouble.

To think well of yourself and to proclaim this fact to
the world,
not in loud words but great deeds.
To live in faith that the whole world is on your side
so long as you are true to the best that is in you.

Christian D. Larson

A stack of white business cards is positioned in the upper right quadrant, with a single white business card lying flat in the lower left quadrant. The background is a solid, light brown color. The text 'NEW ARRIVAL' is centered in the middle of the image in a white, serif font.

NEW ARRIVAL

BIZ IN A BOX

BEAUTY + BATH

MUST-HAVE'S FOR THE SPRING SEASON.



THE CEDAR NOOK
Rose Hip and Calendula Face Serum



CUTIE OILS
Cutie Oil - Olive



TIN FEATHER COSMETICS
Shy Luxe Lip Balm



AVRYBEAUTY
Shea Butter Lotion - Lavender Sage



DOM'S ORGANICS
Vanilla Mint Stick Deodorant



MELLOW
Solstice Pink Clay Bar Soap



SELF CARE SERIES

Spring Edition

COCOLILYANDCO.COM

SPRING GIFT GUIDE

Top picks for mom or a gift for yourself!



GIFT GUIDE



Bei Momenti Candle Co. / Mon Cherie 11 oz. Candle, \$34.95 / Flirtatious, floral and subtle making it a perfect addition to your home, especially during the spring season. This candle boasts top notes of nectarine, peonies and pink pepper with grounding base notes of cedar wood and musk which will exude the feeling of butterflies on a first date under the sun.



Bei Momenti Candle Co. / Fields of Romance 10 oz. Hand-Poured, \$29.95 / This candle boasts a subtle scent of apple orchards, sunflowers with a freshness that mimics a soft breeze making it a perfect candle to start your day on a sunny and joyous note. Made with 100% natural soy wax and fragrance oils free of phthalate and parabens.



Carli D Collective / The Gather Set - Round Resin Coasters, \$55 / Agate and geode-inspired handcrafted resin coasters. Resembling a natural piece of glass-like agate, each piece is individually created to maintain uniqueness and quality. Truly a modern luxurious statement piece in your space and a conversation starter. Perfect for yourself or as a gift.



Carli D Collective / Mama Heart Platter, \$55 / Agate and geode-inspired handcrafted resin platter. Each individually created and unique. Truly a statement piece for any space. A conversation starter. Perfect for yourself or as a gift. Available in gold or silver edging.

GIFT GUIDE



COCOLILY & CO. / Classic Tee Shirt No. 5. | The Boss, \$35 / An essential wardrobe piece for a mom, small business owner, event manager and the one in charge of running the show. Remind them who's boss. A classic white t-shirt for any day of the week. Stylish and comfortable - making it a staple for your wardrobe.



SHOP COCOLILY / The Nightstand, \$75 / Includes Black Cloth Spiral Notebook, Elegant Gold Pen, Vanilla Lavender Hand & Body Lotion, Settle Down Calming Essential Oil Spray - Lavender Scented, Milk & Honey Candle. Shipped in elegant white mailer box (mailers are recyclable + biodegradable) and eco-friendly packing tape.



Cozy Canadian Campfires / Cozy Canadian Campfires, \$30 / Canadian made, reusable and portable recreational campfires. Made using 100% non toxic ingredients. They are a mini campfire that you can use anywhere! Perfect for gathering where you are and making memories.



Silver Swallow / Luxury Kombucha Rosé 750ml (3 Bottles), \$57 / A rosé, you can actually savour all day – With notes of strawberry and brioche, this non-alcoholic Rosé is a rich and refreshing bubbly that glows salmon pink in the glass. Its creamy and fruity taste is thanks to kamairicha tea.

GIFT GUIDE



Humble Bee Candles / Pineapple & Sage Candle, \$30 / 8 oz. candle with scents of pineapple, sage and cilantro with a natural soy wax blend with coconut wax - no paraffin/petroleum, no palm wax used, only natural or organic ingredients. Certified Vegan. Perfect to cleanse and freshen up any space.



Humble Bee Candles / MARSEILLE - a humble diffuser, \$30 / The picturesque Old Port ~ the 100-year old fish market, a cup of Cafe Au Lait by the water edge and the constant sunshine and sparkly waters - scents of Bergamot, Birch and White Musk. Matte White bottle is refillable and has a wooden stopper.



The Cedar Nook / Moisturizing Meadow Oil, \$30 / Quick absorbing, but deeply moisturizing oil that can be used as your daily moisturizer, as well as any trouble spots on the body. Helps speed up the healing process of eczema and acne scarring and leaves a light dewy day glow and silky skin.



The Cedar Nook / Patchouli Mint Lip Butter, \$14 / This moisturizing lip butter keeps your lips deeply hydrated and tingly! Wild-crafted mint infused in Apricot Seed Oil helps refresh, and grounding patchouli brings you back to the woods. A great pocket companion. Hand poured.

COCOLILY

Spring Love List

- Spring clean your closet
- Visit a Farmer's Market
- Buy yourself a bouquet of flowers
- Go wine tasting
- Brunch with friends
- Deliver a meal to someone
- Leave a good business review
- Go puddle jumping
- Make flower crowns
- Set new goals
- Have a tea party
- Read a good book
- Update your vision board
- Wear PJ's all day
- Visit a flower farm

COCOLILLY & CO.

Elegance
is the only
beauty that
never fades.

AUDREY HEPBURN

INTRODUCING

FEMME

collection





This has been something in the works for years but I think I was too afraid to follow my heart. I have always wanted to create with COCOLILLY & CO. and I have with the Signature Events, COCOLILLY Magazine, Online Markets, but for years I wanted to create even more. The brand started off being a print magazine, a coffee table book filled with artistic imagery; celebration x inspiration. I always loved simple but elegant style; classic grace designs. And that's what inspired me to create with the t-shirt designs; geared towards the female entrepreneur and her modern lifestyle. I wanted something simple, minimalistic but elegant. All inspired by top fashion icons such as Audrey Hepburn - with style and grace. Each tee features a motivational or inspirational saying - meant to inspire you on any day of the week. I love a classic t-shirt with my jeans but could never find a design that suited me in terms of style, quality and comfort. They were either poor quality (not breathable and itchy) or the designs were too flashy, too much bling or ideal for a teenager. These tees are top quality, ethically made and minimal to suit all pieces of your wardrobe. I hope you love the femme collection as much as I loved designing the pieces for you!

Signature
 RENEE, CREATIVE DIRECTOR
 COCOLILLY & CO.



A must-have piece for
your wardrobe and go-to
for the days when you
need comfort x motivation.



STYLE LUXURY
beauty

COCOLILY & CO.

COMMUNITY
OVER COMPETITION

SOPHISTICATED **STYLE**

FEMME COLLECTION

A capsule wardrobe essential for any female entrepreneur, creative and small business owner. It reminds everyone that community over competition is always the way to go; working together and collaborating.



PAGE 55 | COCOLILYANDCO.COM



Be yourself.
Be authentic.
Stay original.



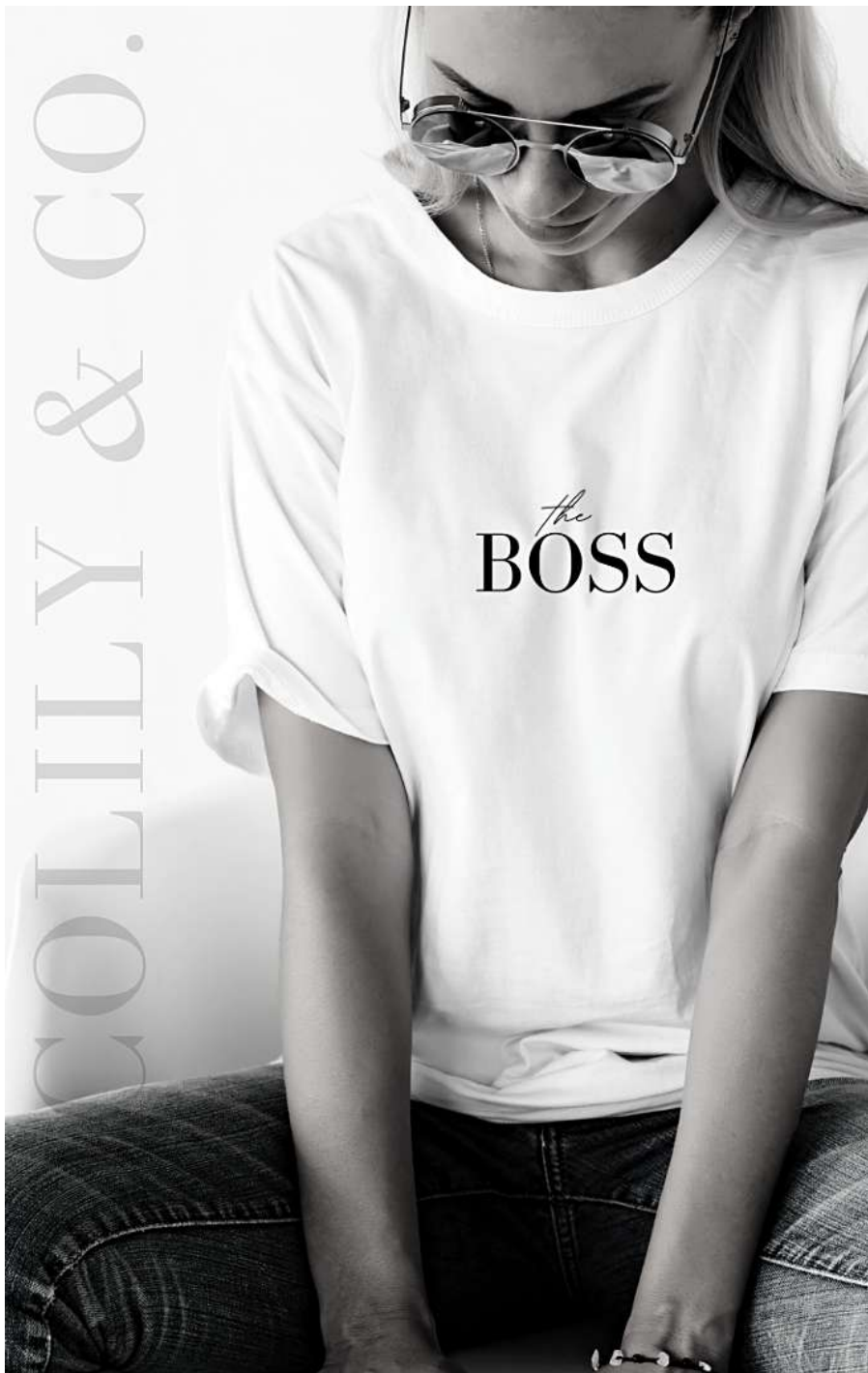
CLASSIC STYLE
COMFORT *grace*



A capsule wardrobe essential for any creative, artisan, maker, female entrepreneur, and small business owner. Every day you make magic happen - whether it's creating products, helping clients with your services, being a mom aka superhero, taking photos or showcasing your products at the local market. You are magic and so is your brand.



STYLISH **FUN**
shining star



An essential wardrobe piece for a mom, small business owner, event manager and the one in charge of running the show. Remind them who's boss.

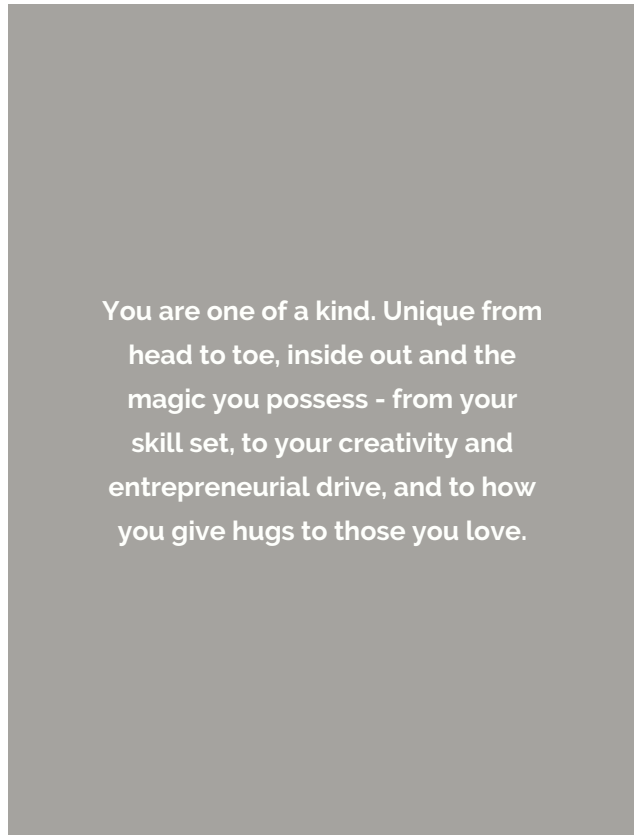


CONFIDENT GLAM
unapologetic



one of a kind.

CHIC **STYLE**
unique



You are one of a kind. Unique from head to toe, inside out and the magic you possess - from your skill set, to your creativity and entrepreneurial drive, and to how you give hugs to those you love.



Now Available

C&
CO

COCOLILYANDCO.COM

WHOLESALE AVAILABLE; PLEASE CONTACT US DIRECTLY.



There is nothing more beautiful than seeing a person being themselves.
Imagine going through your day being unapologetically you.

- Steve Maraboli

COCOLILYANDCO.COM

WE TRAVEL,
SOME OF US FOREVER,
TO SEEK OTHER STATES,
OTHER LIVES,
OTHER SOULS.

ANAÏS NIN



COCOLLY & CO.

DEPARTURES

WISH LIST

NOW AVAILABLE ON THE

COCOLILY

Journal

CLICK TO READ

now available.



THANK YOU NO. 1
Postcard Collection
SEMI CUSTOM DESIGN + PRINTED

HOUSEOFCOCOLILY.COM

Ideal for staying in touch with your clients, saying thank you for their business or surprising them with a hello in the mail.

SHOP THE COLLECTION

THE HOUSE OF
COCOLILY

ISSUE NO 3

magazine

DESIGN

HOUSEOFCOCOLILY.COM



*Recipe Love
List*

COCOLILYANDCO.COM



SPRING-INSPIRED



LITTLE GEM SALAD



SPRING NICOISE SALAD



POT PIE WITH SPRING VEGETABLES



SPICY SHRIMP TACOS

brunch.

/brən(t)SH/

verb disguised as a noun

1. a meal that serves as both breakfast and lunch. 2. the socially acceptable excuse for day drinking 3. often involves vast amounts of mimosas and coffee.

@COCOLILYANDCO

Sunday Brunch



ULTIMATE SPRING BRUNCH BOARD



TEX MEX WAFFLE NACHOS



CLASSIC FRENCH TOAST



CHOCOLATE CREPES

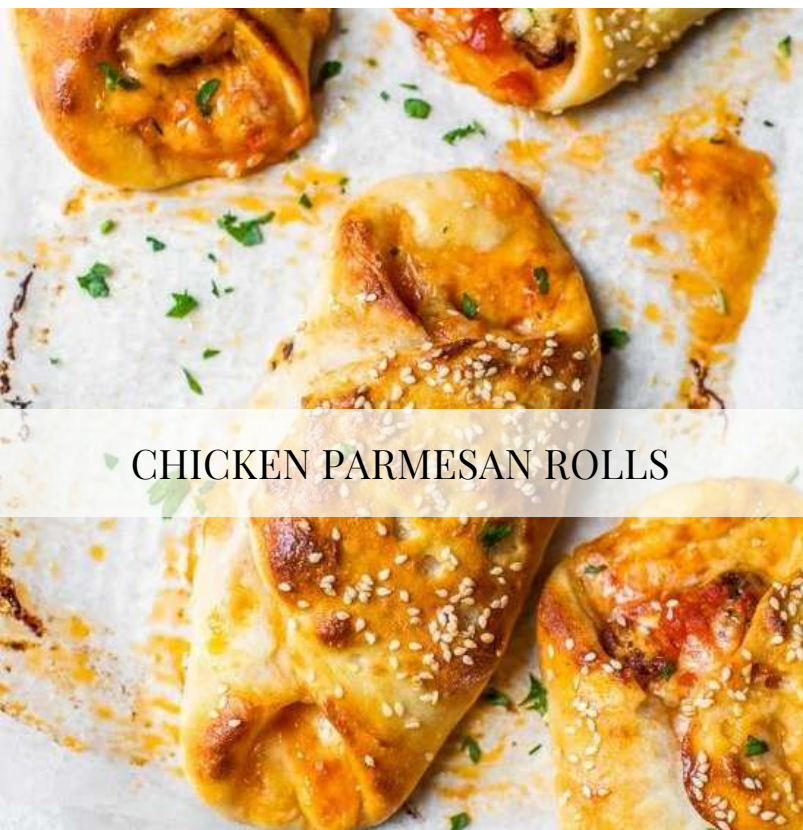
WEEKNIGHT DINNERS



CHICKEN WITH CREAMY MUSHROOMS



CRUNCHY CHILI LIME SHRIMP



CHICKEN PARMESAN ROLLS



SPRING ROLL BOWLS

COO
LTY
&
CO.

A Beautiful Reminder.

Accept yourself, love yourself, and keep moving forward. If you want to fly, you have to give up what weighs you down.

Roy T. Bennett, The Light in the Heart

SHOP | CONNECT | COLLABORATE

COCOLILY *Marketplace*



BEI MOMENTI CANDLE CO.



CHARMARTISTRY



CARLI D COLLECTIVE



COZY CANADIAN CAMPFIRES



HUMBLE BEE CANDLES



THE CEDAR NOOK



SILVER SWALLOW



THE HOUSE OF COCOLILY



They're judging because you keep starting over.
I'm clapping because you never gave up.

COCOLILY & CO.

COCOLILY & CO.

All things for your small business & modern lifestyle.

