

COCOLILY & CO.

A COLLECTIVE COMMUNITY FOR THE FEMALE ENTREPRENEUR



her story

SUBMISSION SPECS & GUIDELINES



about THE BRAND

Established in 2010, COCOLILY & CO. is a collective community for the dreamer, believer, doer, achiever.

Our Platforms Include:

THE SHOP.

This includes printable planners, [social media templates](#), and editable business designs.

THE AGENCY.

A boutique [creative marketing agency](#) for the female entrepreneur, crafting beautiful brands with style and grace. This includes marketing coaching x support, sales of your product line to retailers and buyers, plus design services.

THE JOURNAL.

Our [blog](#) features inspiration for the female entrepreneur and her modern lifestyle - from business tips to self care and wellness checklists.

THE HOUSE OF COCOLILY.

The House specializes in unique [branded merchandise](#) along with promotional items.



her story



THE SERIES

**CELEBRATING FEMALE ENTREPRENEURS
& INSPIRING YOU ON YOUR JOURNEY.**



SPECS & DETAILS *your story*

- Why did you start the business? Please include the name of your company/business.
- The story behind choosing your company name.
- What do you love most about what you do?
- What is the biggest struggle you've had and how did you overcome it?
- Share what you learned along the way or what you wish you knew when starting your business.
- What type of marketing works best for you? If you'd like to share any tips/advice for marketing other than social media.
- In three to six sentences share advice/inspiration for other female entrepreneurs/words of wisdom.

“There is freedom waiting for you,
On the breezes of the sky,
And you ask "What if I fall?"
Oh but my darling,
What if you fly?"

ERIN HANSON



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